



Chief Marketing and Communications Officer



ORGANIZATION: American Jewish Joint Distribution Committee (JDC)
POSITION: Chief Marketing and Communications Officer
REPORTS TO: Chief Executive Officer
LOCATION: New York, NY; hybrid (minimum Tuesdays and Thursdays in-office)
INFORMATION: jdc.org
TO APPLY: Please send cover letter and resume as one PDF to JDCCMCO@pbrsearch.com with title format “Last Name First Name – Letter Resume” and complete the Voluntary Self Identification [form](#). This will assist us in improving our hiring practices and ensuring equal opportunities. Participation is voluntary and will not affect your candidacy in any way.

BACKGROUND

The American Jewish Joint Distribution Committee (JDC, or The Joint) is the leading Jewish humanitarian organization, working in 70 countries to lift lives and strengthen communities. Known as “The Global Jewish 9-1-1”, JDC rescues Jews in danger, provides aid to vulnerable Jews, develops innovative solutions to Israel’s most complex social challenges, cultivates a Jewish future, and leads the Jewish community’s response to natural disasters and other calamities, helping communities of all backgrounds and faiths rebuild. For over 100 years, JDC’s work has put the timeless Jewish value of mutual responsibility into action, making JDC essential to the survival of millions of people and the advancement of Jewish life across the globe.

POSITION

The Chief Marketing and Communications Officer (CMCO) is the principal strategist charged with transforming and elevating the organization’s profile, marketing, communications, and creative content. This role oversees an integrated, multi-channel function that directly supports fundraising, donor engagement, and audience expansion while authentically and ethically representing JDC’s work on the ground. The CMCO will drive JDC’s storytelling, strategically leveraging the appropriate platforms to articulate organizational priorities while developing compelling messages designed for specific audiences and outcomes. Entrepreneurial, resourceful, mission-driven leaders who can think both holistically and tactically will thrive in this role.

RESPONSIBILITIES

- Create and implement an integrated marketing and communications strategy that advances JDC’s awareness and program visibility, attracts financial support, and actively manages the organization’s reputation through thoughtful, consistent, and values-aligned communications.
- Serve as the key marketing and communications strategist and advisor to the CEO, executive team, and board members, ensuring that all have the support they need to be effective organizational ambassadors.
- Oversee all aspects of communications and marketing, including key messages, digital marketing, creative content, media relations, and crisis communications.
- Ensure timely, high-quality content and materials in multiple languages – such as video assets and talking points – in support of internal departments, leadership, Board activities, and events.
- Partner with the chief advancement officer and the Resource Development team as the department’s foremost priority, deploying messaging, campaigns, and creative work to meaningfully advance fundraising goals.
- Manage JDC’s messaging internally and externally, ensuring consistent and compelling storytelling across all platforms.
- Utilize data to make strategic investments in marketing activities, including advertising, events, and paid media. Ensure all activities are outcomes-focused; track return on investment and adapt strategy as needed.
- Structure, lead, and inspire an international team of marketing and communications professionals by setting clear direction, aligning work with institutional priorities, fostering collaboration, and supporting professional growth.

- Direct and manage the department's budget to achieve maximum impact, including the use of outside consultants and agencies as needed.
- Engage and support a newly-formed Board Marketing Committee.

QUALIFICATIONS

Experience – Required

- Demonstrated success creating and leading a strategic, integrated marketing and communications function in a complex organization with multiple programs serving a wide range of people. Experience with international nonprofits highly preferred.
- Demonstrated success translating high-level strategic thinking into action plans with measurable results
- Experience in refining how an organization articulates its unique value to increase its profile with target audiences and support long-term goals, particularly in fundraising
- Demonstrated ability to leverage budgets for maximum impact
- Proven success overseeing digital marketing, social media strategies, and other modern tools to enhance engagement and visibility
- Experience building, leading, and developing high-performing teams
- Ability to collaborate and communicate effectively across differences in culture, language, geographies, and time zones
- Track record of working in a collegial, collaborative way with other senior leaders

Experience – Preferred

- Significant experience in nonprofit organizational management, including interaction with lay leaders
- Familiarity with Jewish communal space

Personal Attributes

- Passion for JDC's mission as a leading Jewish humanitarian organization
- A solutions-oriented mindset with the ability to lead change with flexibility, diplomacy, and good humor, modeling personal integrity and ethics
- Exceptional written and oral communication skills
- Demonstrated ability to multi-task, handle pressure, and meet deadlines in a high-performance setting

COMPENSATION

- Anticipated salary is \$375K - \$425K, commensurate with qualifications and experience
- Comprehensive benefits package including medical and dental insurance, retirement contribution match, flexible spending accounts, tax-free commuter benefit, and paid time off

Frequently cited statistics show that women and people from underrepresented groups apply to jobs only if they think they meet 100% of the criteria. If you meet many but not all the criteria and feel you may be a good fit for the role, JDC encourages you to apply.

JDC is an Equal Opportunity Employer and does not discriminate on the basis of age, color, national origin, ethnic origin, citizenship status, disability, race, religion, creed, gender, sex, sexual orientation, gender identity and/or expression, marital status, veteran status, or any other characteristic protected by federal, state, or local law in its employment policies. JDC will provide reasonable accommodations for qualified individuals with disabilities.